



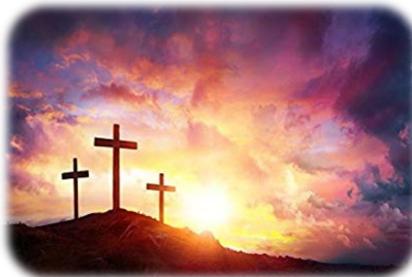
## CHILD EVANGELISM FELLOWSHIP OF EASTERN PENNSYLVANIA, INC.

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Dear Friend,

There is a true story that is told about the Mercedes Benz automobile. Engineers at Mercedes Benz were the first in the auto industry to develop the “crash resistant bumper.” It was not long after TV commercials began to demonstrate this invention that other car companies came up with their own versions of the crash resistant bumper. In a TV interview, the president of the company was asked if he was aware that those other auto companies, who copied his design for the bumper, could be sued in court for copying the Mercedes design. The president of Mercedes Benz reportedly said, “You know, *some things are just too good to keep to yourself.*”



It would be wonderful if all Christians felt this way about the Gospel! We are just a month away from Easter, perhaps the most holy celebration of the year for Christians. In ministry events all across our state, we will share the true story of the death, burial, and resurrection of Jesus. *It is a Bible truth that is just too good to keep to ourselves!* Sadly, this will be the first time that many of the children will ever hear this Bible lesson. The biblical illiteracy in the United States has grown to critical proportions. In annual surveys by

George Gallup and in research studies done by George Barna, we learn that fewer than half of all adults can name the four gospels. Many Christians cannot identify more than two or three of the disciples. According to data from the Barna Research Group, 60 percent of Americans can't name even five of the Ten Commandments. “No wonder people break the Ten Commandments all the time. They don't know what they are,” said George Barna. The bottom line? “Increasingly, America is biblically illiterate.”

You can help. Your prayers and your financial support are the tools this ministry uses to share the precious truth of Christ's sacrifice on the cross with boys and girls who might otherwise never hear the Gospel. Your help, coupled with the dedicated and faithful work of the county directors, the volunteer teachers and helpers, plus the Bible lesson preparatory work done here at the State Headquarters are all part of the plan that can combat biblical illiteracy and present God's plan of salvation to the children.



After a crusade, D. L. Moody was once asked by a reporter, “How did you do, Mr. Moody?” “Well,” came the reply, “Two and a half folks were saved.” The reporter said, “You mean two adults and a child?” “No,” Said Moody, “Two children and an adult. You see, the children now have their whole lives to live for the Lord, but the adult has already wasted one half of his.” Thank you for helping us reach the children while they are young! We appreciate you.

For the children,

  
Jeffrey M. Davis, PhD  
Director of Development